

Law360: Cohen Ziffer Chair On Maintaining An Edge In A Fierce Market

MAINTAINING AN EDGE in any industry sector is challenging. But in the legal industry at the top level of the practice, the "edge" is defined not just by results, but by countless other attributes: strategic, responsive, persistent, consistent, inclusive, respectful, the highest integrity, not being afraid to make bold choices or take calculated risks, among others. [Robin Cohen](#) exemplifies these attributes. She is the co-founder and firm chair of [Cohen Ziffer Frenchman & McKenna](#), which celebrated its first anniversary on January 5, 2022 – a firm where a client after a major insurance recovery victory said, "... I am very impressed with how aggressive they were."

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