

# Law360 Pulse: Cohen Ziffer Chair On Leaving BigLaw To Start A Boutique

Robin Cohen led [McKool Smith](#) insurance recovery group before spinning that practice off into a standalone firm, [Cohen Ziffer Frenchman & McKenna](#), of which she is the chair.

The new firm, a 21-lawyer litigation boutique focused on representing policyholders, is based in New York. The clients from McKool Smith stuck with the team as it spun off, including [McKool Smith](#), which the firm in February helped win \$95 million in [settlement](#) for its settlement in a bankruptcy suit.

Here, Cohen talks to Law360 Pulse about what it was like to start a new firm amid a pandemic and an “energizing” new wave of women leaving BigLaw to start boutiques. This interview has been edited for length and clarity.

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Robin Cohen