

## Robin Cohen, along with CBS General Counsel Laura Franco, publish "Gender Diversity Pays" in Corporate Counsel

The data has been consistent for decades now: companies with more female executives are more profitable. In their article "Gender Diversity Pays," published in *Corporate Counsel* magazine, Robin Cohen and McKool Smith Principal Ryan Hargrave collaborate with CBS EVP/General Counsel Laura Franco to review and discuss comprehensive research studies on the correlation between gender diversity and corporate profitability, and the overall positive impact that gender diversity has on corporate performance.

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