

Cohen Ziffer Makes Its 1st Partner Promotion Since Launch

By **Matt Perez**

Law360 (November 17, 2021, 1:32 PM EST) -- Insurance recovery boutique Cohen Ziffer Frenchman & McKenna, which launched earlier this year, announced its first partner promotion on Tuesday with the elevation of Cynthia M. Jordano.

Jordano, who joined the firm as an associate when it opened its doors in January, will become a partner effective Jan. 1, 2022.

Cohen Ziffer was launched at the beginning of the year by four former members of McKool Smith's insurance recovery practice. Since its start, Cohen Ziffer has expanded its size from 12 to 26 attorneys, with Jordano being the first to rise to partner status.

"This is an exciting recognition of the talent we are developing within Cohen Ziffer," the firm's co-founder and chair Robin Cohen said in a statement. "Cindy is an invaluable asset to clients in challenging insurance disputes and very worthy of the distinction of being our first associate to make partner."

In her practice, Jordano handles insurance law disputes, including claims related to business interruptions from the COVID-19 pandemic. She also advises clients in contract disputes, securities actions and business fraud matters, as well as pro bono cases, such as her representation of Honduran farmworkers that resulted in a federal decision requiring employers participating in the H-2A visa program to compensate workers for charging recruitment fees.

She has previously served on the legal team representing real estate developer Thor Equities LLC in a business interruption case in the Southern District of New York, resulting in a win for coverage from pandemic-related losses. She also secured summary judgments on behalf of software company SS&C Technologies under professional liability policies.

Prior to joining Cohen Ziffer, Jordano was an associate at McKool Smith. In addition, she worked as an associate at Kasowitz Benson Torres LLP and served as a law clerk in the Southern District of New York under Judge Judith C. McCarthy. She earned her bachelor's and law degrees from New York University, where she worked as an associate editor of the Journal of Intellectual Property and Entertainment Law.

"She combines a wealth of litigation experience, including her clerkship in the Southern District of New York, with unique trial skills that you just can't teach," Cohen said.



Cynthia M. Jordano

"It is an honor to be elevated to partnership at Cohen Ziffer Frenchman & McKenna LLP," Jordano told Law360 on Wednesday. "I am thrilled to be joining a deep bench of talented partners who have been great mentors to me."

Cohen Ziffer, which is based in New York, was started by Cohen, Adam Ziffer, Kenneth Frenchman and Keith McKenna, each of whom have been named MVPs by Law360. The attorneys have earned multimillion-dollar victories for policyholders, including a decision in New Jersey that allowed New Jersey Transit Corp. to get up to \$400 million in coverage for damage from Superstorm Sandy.

--Editing by Alyssa Miller.

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